2020 Undergraduate Admission Report

>> PROGRESS AND SERVICE



TABLE OF CONTENTS

CLICK TO NAVIGATE

- **1** INTRODUCTION
- 2 INCOMING CLASS PROFILE
- **3** FIRST-YEAR ADMISSION
- 4 FIRST-YEAR CLASS PROFILE
- **5** INTERNATIONAL FIRST-YEAR PROFILE
- 6 GEORGIA TECH SCHOLARS
- 7 PEER INSTITUTIONS
- 8 2019 FIRST-YEAR CLASS PERFORMANCE
- 9 TRANSFER CLASS PROFILE
- **10** REGENTS ENGINEERING PATHWAY PROGRAM
- **11** CONDITIONAL TRANSFER PATHWAY PROGRAM

- 12 ARTS AND SCIENCES PATHWAY PROGRAM
- **13** GEORGIA FIRST PATHWAY
- 14 DUAL DEGREE
- **15** DUAL ENROLLMENT
- **16** SERVING OUR STATE
- **17** VIRTUAL VISIT AND GUEST EXPERIENCE

Mission Statement

To serve the Institute and educate constituents about Georgia Tech and the admission process with professionalism and authenticity.

2020 brought many challenges to the world, including the world of college admission. **"Unprecedented." "Dange Constantion**" **"Dange Constantion**" **"Dang**

(1)

In a year that saw national undergraduate enrollment take a four point percentage drop, Georgia Tech set records for new students in three categories: first-year, transfer, and dual enrollment.

In alignment with Tech's new strategic plan to Expand Access, we augmented diversity, proliferated Tech's brand geographically, and built classes committed to Progress and Service.

While I am always impressed with the creativity, innovation, and collaboration our team exhibits, this year those qualities were on full display as we moved to an almost 100% virtual environment for campus visits, yield efforts, and pipeline development.

Despite dogs barking, babies crawling over laptops, internet challenges, and staff caring for their families in the midst of a pandemic, the excellence with which we served all constituents was impressive and inspiring.

Enrollment is a team effort. We greatly value the continued campus support in recruitment. The numbers and highlights that fill this report would not be possible without a community wide effort.

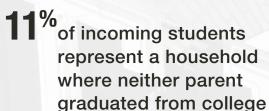
Go Jackets!

Rick Clark Director of Undergraduate Admission



INCOMING CLASS

In Summer and Fall 2020, Georgia Tech welcomed 4,150 students to campus, including 3,250 first-year and 900 transfer students.





Race/ **Ethnicity**

7.7% Black 8.3% Hispanic 4.6% Two or More 1.6% Unknown 40.3% White 37.5% Asian

13[%] of incoming Georgia students come from rural areas

Gender

39% Women

61% Men





4,150 Total

850 Summer

3,300 Fall

Тор **Countries**

Bangladesh

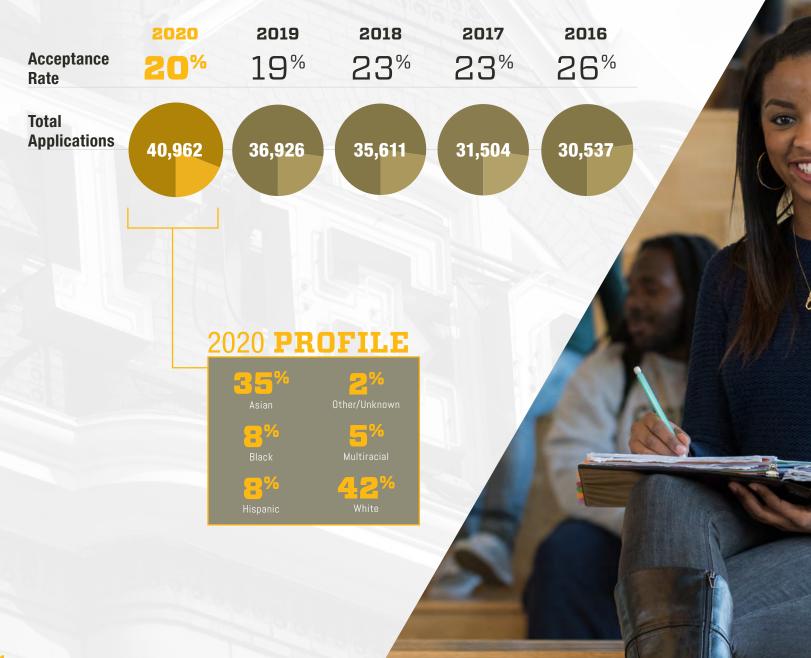
- Canada
- China
- India
- Japan
- Nigeria
- Russia
- Saudi Arabia
- South Korea
- Taiwan
- Turkey
- Vietnam

Top States

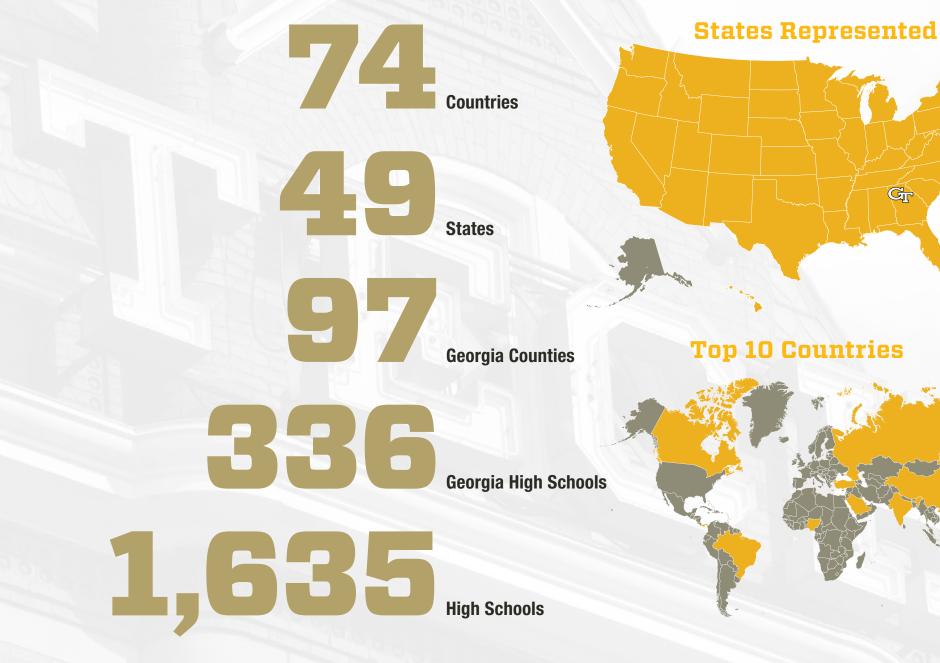
(After Georgia)

- California
- Florida
- Illinois
- Maryland
- New Jersey
- New York
- North Carolina
- Pennsylvania
- Texas
- Virginia

FIRST-YEAR ADMISSION



FIRST-YEAR CLASS PROFILE



Gr

INTERNATIONAL FIRST-YEAR PROFILE

While first-year international enrollment has declined nationally in recent years, in 2020 Tech enrolled a strong international class by creatively utilizing our campus in Shenzhen, China to enable 100 first-year students to begin their studies on that campus.

In fall 2020, more than 100 firstyear students enrolled at Georgia Tech's international campuses, **GT- Shenzhen in China and GT-**Loraine in France.

Many international students unable to receive visas or travel to the US or a Tech international campus began their university careers through virtual classes.



Top 10 Nations							
Brazil		2020	2019	2018	2017	2016	
Canada	Applied						
China							
India							
Nigeria	Acceptance Rate	8,035	6,836	6,785	6,778	6,489	
Panama							
Russia			1.0%	10%		119/	
Saudi Arabia		15%	13%	16%	9%	11%	
South Korea	Admitted		-	•	•	•	
Turkey		1,182	879	1,054	616	703	
	Enrolled				•		
		393*	331	384	166	248	

*In 2020, 75 admitted international students were granted deferrals to begin their enrollment in the Spring, Summer, or Fall 2021 terms.

GEORGIA TECH SCHOLARS

The Georgia Tech Scholars Program is designed to recruit and enroll academically talented students from **across our state**. Through this program Georgia Tech offers acceptance to valedictorians and salutatorians from Georgia high schools with **more than 50 graduates**.

We have an established commitment to partnering with Georgia's K-12 schools to encourage more students to pursue higher education. While we are proud of our national and international initiatives, in order to fulfill our mission, it is critical to look for opportunities to ensure a close connection to our state. The Georgia Tech Scholars Program is an outgrowth of that vision.



PEER INSTITUTIONS

Overlap Colleges for Admitted Students

- 1. UNIVERSITY OF CALIFORNIA -Berkeley
- 2. UNIVERSITY OF GEORGIA
- 3. UNIVERSITY OF CALIFORNIA-LOS ANGELES
- 6. UNIVERSITY OF MICHIGAN 7. CARNEGIE MELLON UNIVERSITY
- 8. UNIVERSITY OF TEXAS AT AUSTIN
- 4. MASSACHUSETTS INSTITUTE OF TECHNOLOGY
- 9. CORNELL UNIVERSITY
- 5. UNIVERSITY OF FLORIDA
- **10. DUKE UNIVERSITY**

After students matriculate, we utilize National Student Clearinghouse records and national census data to determine where our students were also offered admission.

Overlap Colleges for Prospects

- **1. UNIVERSITY OF MICHIGAN**
- 2. CORNELL UNIVERSITY
- 3. CARNEGIE MELLON UNIVERSITY
- 4. MASSACHUSETTS INSTITUTE OF TECHNOLOGY
- 5. PURDUE UNIVERSITY
- 6. UNIVERSITY OF GEORGIA

By analyzing College Board test data, we determine which colleges in the United States our first-year prospects also applied for admission.

- 7. UNIVERSITY OF CALIFORNIA: BERKELEY
- 8. UNIVERSITY OF TEXAS AT AUSTIN
- 9. STANFORD UNIVERSITY
- 10. UNIVERSITY OF ILLINOIS AT URBANA-Champaign

2019 FIRST-YEAR CLASS PERFORMANCE

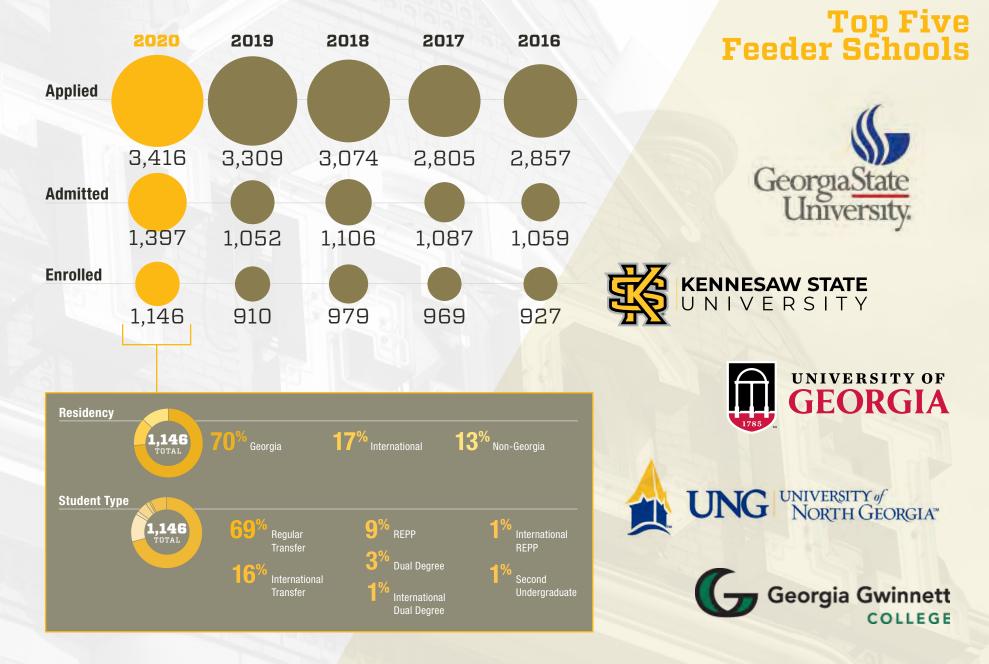


RECORD SETTING Average First-Year GPA

97%

First-Year Retention Rate

TRANSFER CLASS PROFILE





The Regent's Engineering Transfer Program (RETP) was established in 1986 by the University System of Georgia (USG) to promote engineering education in Georgia. The USG recently revised the RETP and created the **Regent's Engineering Pathway Program (REPP)** to serve more students in Georgia who have an interest in an engineering degree.

REPP promotes all engineering education programs in the state of Georgia: Georgia Tech, Georgia Southern University, Kennesaw State University, Mercer University, and the University of Georgia.

Students may apply to one or more engineering education programs after completion of curriculum requirements. Admission and curriculum requirements vary by institution.



ABRAHAM BALDWIN AGRICULTURAL COLLEGE

PAGE 10

CONDITIONAL TRANSFER PATHWAY

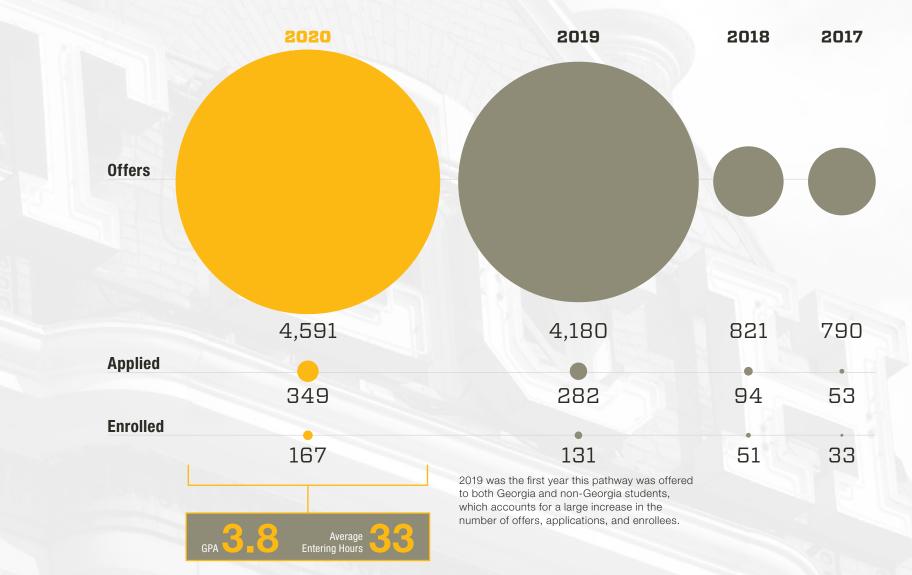
Applicants denied first-year admission who have an immediate family member who is an alum or current Georgia Tech faculty/staff member are eligible to apply for admission through the Conditional Transfer Pathway Program. Students choosing this pathway attend another college or university for one year (30 semester hours), take specified courses, and earn a GPA of 3.3 or higher. Their offer of entry is then for the following fall term. This is a unique program that demonstrates Georgia Tech's commitment to our alumni community.



ARTS AND SCIENCES PATHWAY

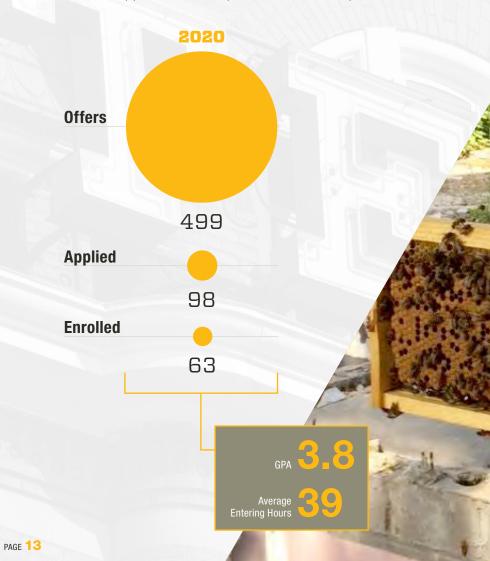
First-year applicants who are not offered admission within the College of Design, Ivan Allen College of Liberal Arts, or College of Sciences may be given the opportunity to apply as a transfer student through the Arts and Sciences Transfer Pathway program.

The Arts & Sciences Transfer Pathway offer is valid for the Fall semester one year after beginning full-time college studies.



GEORGIA FIRST PATHWAY

New in 2020, a select number of students were offered the Georgia First Pathway. Under this pathway, first-year applicants not offered first-year admission who have first-generation college student status have the opportunity to apply as a transfer student through the Georgia First Program. First-generation status includes applicants whose parents did not complete a baccalaureate degree.



DUAL DEGREE

Dual Degree students attend a participating Dual Degree institution for three years, then attend Georgia Tech for two years within one of the College of Engineering's undergraduate degree programs. Upon completion of the engineering program, students receive a bachelor's degree from their home institution, and a bachelor's degree from Georgia Tech. Partner schools include several all-female and historically black colleges and universities.



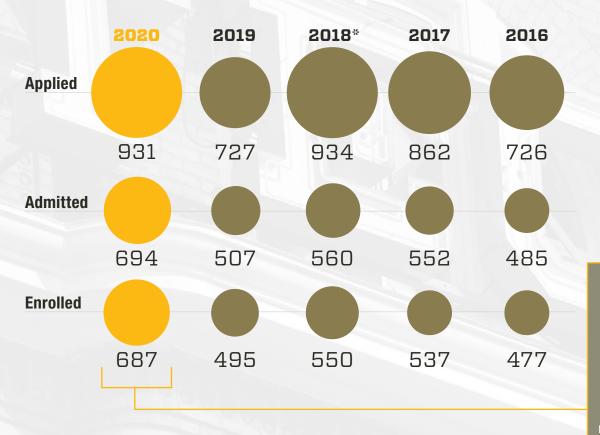
DUAL ENROLLMENT

Georgia Tech partners with high school and home study programs across the state to enroll students in advanced courses. Our program is designed for students who want to pursue math, science, and computer science beyond the high school curriculum.

The majority of our Dual Enrollment students participate in Distance Math programs. In 2020, students took advanced courses in Linear Algebra, Multivariable Calculus, Applied Combinatorics, and Differential Equations. New this year, we introduced Distance Computer Science 1301, enrolling 91 students in this first cohort.



high schools in Georgia currently participate of first-year students from Georgia previously participated in Dual Enrollment at Tech



Participating schools are from 23 counties from the full length of the state, from Walker in the north to Glynn in the south.



sat 1450-1550 act 33-35 gpa 4.33-4.51 Numeric 98.5-101.4

PAGE 15

SERVING OUR STATE

Georgia Tech is committed to serving the state by providing Georgia's best students with a world class education at one of the best values in American higher education.

- 70% of our 2020 transfer class is made up of Georgia residents.
- We enrolled first-year students from **97** Georgia counties and **336** Georgia high schools.
- We partnered with University of Georgia and Georgia State University to host virtual workshops reaching students and counselors around the state.
- Through the **Atlanta Public Schools Scholars Program**, we enrolled more valedictorians and salutatorians from that system than any other college in the country.
- Enrolled **158** Georgia residents through the **Georgia Tech Scholars Program**.
- 13[%] of incoming Georgia students come from rural areas.

Georgia



THE VIRTUAL VISIT AND GUEST EXPERIENCES

Undergraduate Admission is the front porch of the Institute and many times the first department students and their families interact with. In order to deliver a personalized, brand level experience, our staff works tirelessly along with student volunteers in the creation of events, publications, and presentations that will compel highly sought after students to choose Georgia Tech over their numerous other options.

Since March 2020, Undergraduate Admission has offered a wide range on virtual programming to allow students to gain valuable insight on what it means to be a member of the Yellow Jacket Community. Programming has included admitted student webinars, incoming student town halls, academic and campus department webinars, and one-on-one conversations with tour guides.

- **30,000+** estimated student and parent participation in programming.
- 1,470+ in-person or virtual programs offered.
- **62%** of enrolled first-year students participated in an Office of Admission sponsored program.

The webinar I attended was fantastic! There was great diversity among the speakers, so I was able to learn a lot about Georgia Tech and see how I may fit in on campus in the future. Tech was already on the top of my list, but visiting again gave me a better sense of the atmosphere and more time to talk to students about college life... The experience opened my eyes again to the opportunities of the city and how Tech supports career development... I am so happy I visited again and solidified my desire to attend.



CONNECT WITH US

@GTADMISSION

OFFICE OF UNDERGRADUATE ADMISSION

Georgia Institute of Technology Atlanta, Georgia 30332-0320 phone: 404.894.4154

email: admission@gatech.edu

admission.gatech.edu

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