**Mission Statement**

To serve the Institute and educate constituents about Georgia Tech and the admission process with professionalism and authenticity.

In a year that saw national undergraduate enrollment take a four point percentage drop, Georgia Tech set records for new students in three categories: first-year, transfer, and dual enrollment.

In alignment with Tech’s new strategic plan to Expand Access, we augmented diversity, proliferated Tech’s brand geographically, and built classes committed to Progress and Service.

While I am always impressed with the creativity, innovation, and collaboration our team exhibits, this year those qualities were on full display as we moved to an almost 100% virtual environment for campus visits, yield efforts, and pipeline development.

Despite dogs barking, babies crawling over laptops, internet challenges, and staff caring for their families in the midst of a pandemic, the excellence with which we served all constituents was impressive and inspiring.

Enrollment is a team effort. We greatly value the continued campus support in recruitment. The numbers and highlights that fill this report would not be possible without a community wide effort.

Go Jackets!

Rick Clark
Director of Undergraduate Admission
In Summer and Fall 2020, Georgia Tech welcomed 4,150 students to campus, including 3,250 first-year and 900 transfer students.

11% of incoming students represent a household where neither parent graduated from college.

Race/Ethnicity
- 7.7% Black
- 8.3% Hispanic
- 4.6% Two or More
- 1.6% Unknown
- 40.3% White
- 37.5% Asian

Gender
- 39% Women
- 61% Men

13% of incoming Georgia students come from rural areas.

Top Countries
- Bangladesh
- Canada
- China
- India
- Japan
- Nigeria
- Russia
- Saudi Arabia
- South Korea
- Taiwan
- Turkey
- Vietnam

Top States (After Georgia)
- California
- Florida
- Illinois
- Maryland
- New Jersey
- New York
- North Carolina
- Pennsylvania
- Texas
- Virginia
## First-Year Admission

<table>
<thead>
<tr>
<th>Year</th>
<th>Acceptance Rate</th>
<th>Total Applications</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020</td>
<td>20%</td>
<td>40,962</td>
</tr>
<tr>
<td>2019</td>
<td>19%</td>
<td>36,926</td>
</tr>
<tr>
<td>2018</td>
<td>23%</td>
<td>35,611</td>
</tr>
<tr>
<td>2017</td>
<td>23%</td>
<td>31,504</td>
</tr>
<tr>
<td>2016</td>
<td>26%</td>
<td>30,537</td>
</tr>
</tbody>
</table>

### 2020 Profile

- **35%** Asian
- **8%** Black
- **8%** Hispanic
- **2%** Other/Unknown
- **42%** White
- **5%** Multiracial
FIRST-YEAR CLASS PROFILE

States Represented

74 Countries
49 States
97 Georgia Counties
336 Georgia High Schools
1,635 High Schools

Creating the next
While first-year international enrollment has declined nationally in recent years, in 2020 Tech enrolled a strong international class by creatively utilizing our campus in Shenzhen, China to enable 100 first-year students to begin their studies on that campus.

In fall 2020, more than 100 first-year students enrolled at Georgia Tech’s international campuses, GT-Shenzhen in China and GT-Lorraine in France.

Many international students unable to receive visas or travel to the US or a Tech international campus began their university careers through virtual classes.

Top 10 Nations

Brazil  
Canada  
China  
India  
Nigeria  
Panama  
Russia  
Saudi Arabia  
South Korea  
Turkey

<table>
<thead>
<tr>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Applied</td>
<td>8,035</td>
<td>6,836</td>
<td>6,785</td>
<td>6,778</td>
<td>6,489</td>
</tr>
<tr>
<td>Acceptance Rate</td>
<td>15%</td>
<td>13%</td>
<td>16%</td>
<td>9%</td>
<td>11%</td>
</tr>
<tr>
<td>Admitted</td>
<td>1,182</td>
<td>879</td>
<td>1,054</td>
<td>616</td>
<td>703</td>
</tr>
<tr>
<td>Enrolled</td>
<td>393*</td>
<td>331</td>
<td>384</td>
<td>166</td>
<td>248</td>
</tr>
</tbody>
</table>

*In 2020, 75 admitted international students were granted deferrals to begin their enrollment in the Spring, Summer, or Fall 2021 terms.
The Georgia Tech Scholars Program is designed to recruit and enroll academically talented students from across our state. Through this program Georgia Tech offers acceptance to valedictorians and salutatorians from Georgia high schools with more than 50 graduates.

We have an established commitment to partnering with Georgia’s K-12 schools to encourage more students to pursue higher education. While we are proud of our national and international initiatives, in order to fulfill our mission, it is critical to look for opportunities to ensure a close connection to our state. The Georgia Tech Scholars Program is an outgrowth of that vision.
### Overlap Colleges for Admitted Students

1. UNIVERSITY OF CALIFORNIA - BERKELEY
2. UNIVERSITY OF GEORGIA
3. UNIVERSITY OF CALIFORNIA-LOS ANGELES
4. MASSACHUSETTS INSTITUTE OF TECHNOLOGY
5. UNIVERSITY OF FLORIDA
6. UNIVERSITY OF MICHIGAN
7. CARNEGIE MELLON UNIVERSITY
8. UNIVERSITY OF TEXAS AT AUSTIN
9. CORNELL UNIVERSITY
10. DUKE UNIVERSITY

After students matriculate, we utilize National Student Clearinghouse records and national census data to determine where our students were also offered admission.

### Overlap Colleges for Prospects

1. UNIVERSITY OF MICHIGAN
2. CORNELL UNIVERSITY
3. CARNEGIE MELLON UNIVERSITY
4. MASSACHUSETTS INSTITUTE OF TECHNOLOGY
5. PURDUE UNIVERSITY
6. UNIVERSITY OF GEORGIA
7. UNIVERSITY OF CALIFORNIA: BERKELEY
8. UNIVERSITY OF TEXAS AT AUSTIN
9. STANFORD UNIVERSITY
10. UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN

By analyzing College Board test data, we determine which colleges in the United States our first-year prospects also applied for admission.
2019 FIRST-YEAR CLASS PERFORMANCE

3.64
RECORD SETTING
Average First-Year GPA

97%
First-Year Retention Rate
TRANSFER CLASS PROFILE

**Top Five Feeder Schools**

<table>
<thead>
<tr>
<th>Year</th>
<th>Applied</th>
<th>Admitted</th>
<th>Enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020</td>
<td>3,416</td>
<td>1,397</td>
<td>1,146</td>
</tr>
<tr>
<td>2019</td>
<td>3,309</td>
<td>1,052</td>
<td>910</td>
</tr>
<tr>
<td>2018</td>
<td>3,074</td>
<td>1,106</td>
<td>979</td>
</tr>
<tr>
<td>2017</td>
<td>2,805</td>
<td>1,087</td>
<td>969</td>
</tr>
<tr>
<td>2016</td>
<td>2,857</td>
<td>1,059</td>
<td>927</td>
</tr>
</tbody>
</table>

**Residency**
- 70% Georgia
- 17% International
- 13% Non-Georgia

**Student Type**
- 69% Regular Transfer
- 16% International Transfer
- 9% REPP
- 3% Dual Degree
- 1% International Dual Degree
- 1% International REPP
- 1% Second Undergraduate

**Creating the Next**

![Kennesaw State University Logo](image.png)

![University of Georgia Logo](image.png)

![University of North Georgia Logo](image.png)

![Georgia Gwinnett College Logo](image.png)
The Regent’s Engineering Transfer Program (RETP) was established in 1986 by the University System of Georgia (USG) to promote engineering education in Georgia. The USG recently revised the RETP and created the Regent’s Engineering Pathway Program (REPP) to serve more students in Georgia who have an interest in an engineering degree.

REPP promotes all engineering education programs in the state of Georgia: Georgia Tech, Georgia Southern University, Kennesaw State University, Mercer University, and the University of Georgia.

Students may apply to one or more engineering education programs after completion of curriculum requirements. Admission and curriculum requirements vary by institution.
Applicants denied first-year admission who have an immediate family member who is an alum or current Georgia Tech faculty/staff member are eligible to apply for admission through the Conditional Transfer Pathway Program. Students choosing this pathway attend another college or university for one year (30 semester hours), take specified courses, and earn a GPA of 3.3 or higher. Their offer of entry is then for the following fall term. This is a unique program that demonstrates Georgia Tech’s commitment to our alumni community.
First-year applicants who are not offered admission within the College of Design, Ivan Allen College of Liberal Arts, or College of Sciences may be given the opportunity to apply as a transfer student through the Arts and Sciences Transfer Pathway program. The Arts & Sciences Transfer Pathway offer is valid for the Fall semester one year after beginning full-time college studies.

2019 was the first year this pathway was offered to both Georgia and non-Georgia students, which accounts for a large increase in the number of offers, applications, and enrollees.
New in 2020, a select number of students were offered the Georgia First Pathway. Under this pathway, first-year applicants not offered first-year admission who have first-generation college student status have the opportunity to apply as a transfer student through the Georgia First Program. First-generation status includes applicants whose parents did not complete a baccalaureate degree.
Dual Degree students attend a participating Dual Degree institution for three years, then attend Georgia Tech for two years within one of the College of Engineering’s undergraduate degree programs. Upon completion of the engineering program, students receive a bachelor’s degree from their home institution, and a bachelor’s degree from Georgia Tech. Partner schools include several all-female and historically black colleges and universities.

<table>
<thead>
<tr>
<th>Year</th>
<th>GPA</th>
<th>Average Entering Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>3.6</td>
<td>90</td>
</tr>
<tr>
<td>2017</td>
<td>3.6</td>
<td>90</td>
</tr>
<tr>
<td>2018</td>
<td>3.6</td>
<td>80</td>
</tr>
<tr>
<td>2019</td>
<td>3.6</td>
<td>52</td>
</tr>
<tr>
<td>2020</td>
<td>3.6</td>
<td>56</td>
</tr>
</tbody>
</table>

Enrollment:
- 2020: 46
- 2019: 56
- 2018: 52
- 2017: 80
- 2016: 112
Georgia Tech partners with high school and home study programs across the state to enroll students in advanced courses. Our program is designed for students who want to pursue math, science, and computer science beyond the high school curriculum.

The majority of our Dual Enrollment students participate in Distance Math programs. In 2020, students took advanced courses in Linear Algebra, Multivariable Calculus, Applied Combinatorics, and Differential Equations. New this year, we introduced Distance Computer Science 1301, enrolling 91 students in this first cohort.

<table>
<thead>
<tr>
<th>Year</th>
<th>Admitted</th>
<th>Enrolled</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020</td>
<td>931</td>
<td>687</td>
</tr>
<tr>
<td>2019</td>
<td>727</td>
<td>495</td>
</tr>
<tr>
<td>2018*</td>
<td>507</td>
<td>550</td>
</tr>
<tr>
<td>2017</td>
<td>560</td>
<td>537</td>
</tr>
<tr>
<td>2016</td>
<td>485</td>
<td>477</td>
</tr>
</tbody>
</table>

*In 2018, Genetics and Organic Chemistry were also offered in a distance format.

Participating schools are from 23 counties from the full length of the state, from Walker in the north to Glynn in the south.
Georgia Tech is committed to serving the state by providing Georgia’s best students with a world class education at one of the best values in American higher education.

- **70%** of our 2020 transfer class is made up of Georgia residents.
- We enrolled first-year students from **97** Georgia counties and **336** Georgia high schools.
- We partnered with University of Georgia and Georgia State University to host virtual workshops reaching students and counselors around the state.
- Through the **Atlanta Public Schools Scholars Program**, we enrolled more valedictorians and salutatorians from that system than any other college in the country.
- Enrolled **158** Georgia residents through the **Georgia Tech Scholars Program**.
- **13%** of incoming Georgia students come from rural areas.

**Georgia**

- **3,269** ENROLLED
- **1,780** First-Year
- **802** Transfer
- **687** Dual Enrollment
THE VIRTUAL VISIT AND GUEST EXPERIENCES

Undergraduate Admission is the front porch of the Institute and many times the first department students and their families interact with. In order to deliver a personalized, brand level experience, our staff works tirelessly along with student volunteers in the creation of events, publications, and presentations that will compel highly sought after students to choose Georgia Tech over their numerous other options.

Since March 2020, Undergraduate Admission has offered a wide range on virtual programming to allow students to gain valuable insight on what it means to be a member of the Yellow Jacket Community. Programming has included admitted student webinars, incoming student town halls, academic and campus department webinars, and one-on-one conversations with tour guides.

- **30,000+** estimated student and parent participation in programming.
- **1,470+** in-person or virtual programs offered.
- **62%** of enrolled first-year students participated in an Office of Admission sponsored program.

The webinar I attended was fantastic! There was great diversity among the speakers, so I was able to learn a lot about Georgia Tech and see how I may fit in on campus in the future.

Tech was already on the top of my list, but visiting again gave me a better sense of the atmosphere and more time to talk to students about college life... The experience opened my eyes again to the opportunities of the city and how Tech supports career development... I am so happy I visited again and solidified my desire to attend.